



Press Release

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For Immediate Release
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BRANCH LAUNCHING NEW MAGAZINE – COORDINATOR HIRED

Cambridge, ON January 14, 2010 – The Ontario Holstein Branch is very excited to announce the launch of a new magazine that will promote the Holstein members of Ontario.

To aid in this new direction the Branch has hired Jennifer Kyle as the magazine coordinator along with organizing some youth activities. Jennifer brings great knowledge in magazine layout design from her past working experience in the marketing department at Semex Canada, her education at Durham College as well as her involvement as student editor for the College's alumni magazine.

Jennifer hails from Perth County where she was raised at Shylane Holsteins and is currently married and living in Ayr with her husband Carman and daughter Madelyn working on his family's Jersey farm. Her experience with youth involves the 4-H program as a past member and leader, as well as time involved with the Rotary Exchange program.

We are fortunate to have Jennifer lead this project and look forward to debuting the first issue. Interested advertisers can reach Jennifer at jkyle@ontario.holstein.ca or call 519-653-6180 to discuss details.

